

Lisa Tyshchenko Presents...

NO COMMENT

Meet the Host: **Lisa Tyshchenko**

- Institutional investment professional specializing in alternative investments and private market access.
- Recognized LinkedIn thought leader with 52,000+ engaged followers
- Young Leader at Queen's Commonwealth Trust Fund
- *Passionate advocate for women in leadership and professional advancement*

No Comment: Where We Started

The Problem

In today's professional world, everything looks perfect.

Success, confidence, polished lives - on the surface, everyone seems to have it all.

What We Experience

Conversations often feel unreal.

People talk only about business, wins, and growth - rarely about what's actually human.

What's Missing

There is no real space to be vulnerable.

No room to discuss doubts, struggles, or the realities behind success.

Why This Matters

When everything looks unreal, people start believing they're the only ones struggling.

We've moved past curated LinkedIn posts and perfect profiles. We exist for what's real.

No Comment: Where the Real Story Lives

What This Podcast Is:

- An honest space where people speak openly about challenges and share human side of success.
- Real conversations about what's actually happening beneath the surface.

What We Talk About:

- Failures behind the wins
- Doubt, pressure, and trade-offs
- The emotional cost of ambition
- Lessons you won't find in posts or press releases

Why It's Different:

- This isn't advice or self-promotion.
- It's reflection, honesty, and real stories told without filters.
- Outcome: more trust and conversation feel real.
- Because *"Every season of growth begins with an honest conversation with yourself"*.

Episode Structure & Flow



Personal Journey



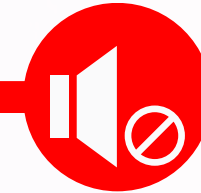
The episode starts with the guest sharing their story - where they began, the challenges they faced, and the moments that shaped their path.



In-Depth Discussion



We dig deeper into the topics that matter, what worked, what didn't, and the honest lessons behind the journey.



No Comment



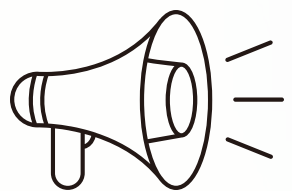
At the end, there's a fun segment called "No Comment," where the host asks cheeky questions you might answer or simply press, "**NO COMMENT BUZZER.**"



No Comment Studio



- High-quality audio and video
- Clean, modern presentation
- Thoughtful editing for a professional audience
- Brand-safe and executive-appropriate content

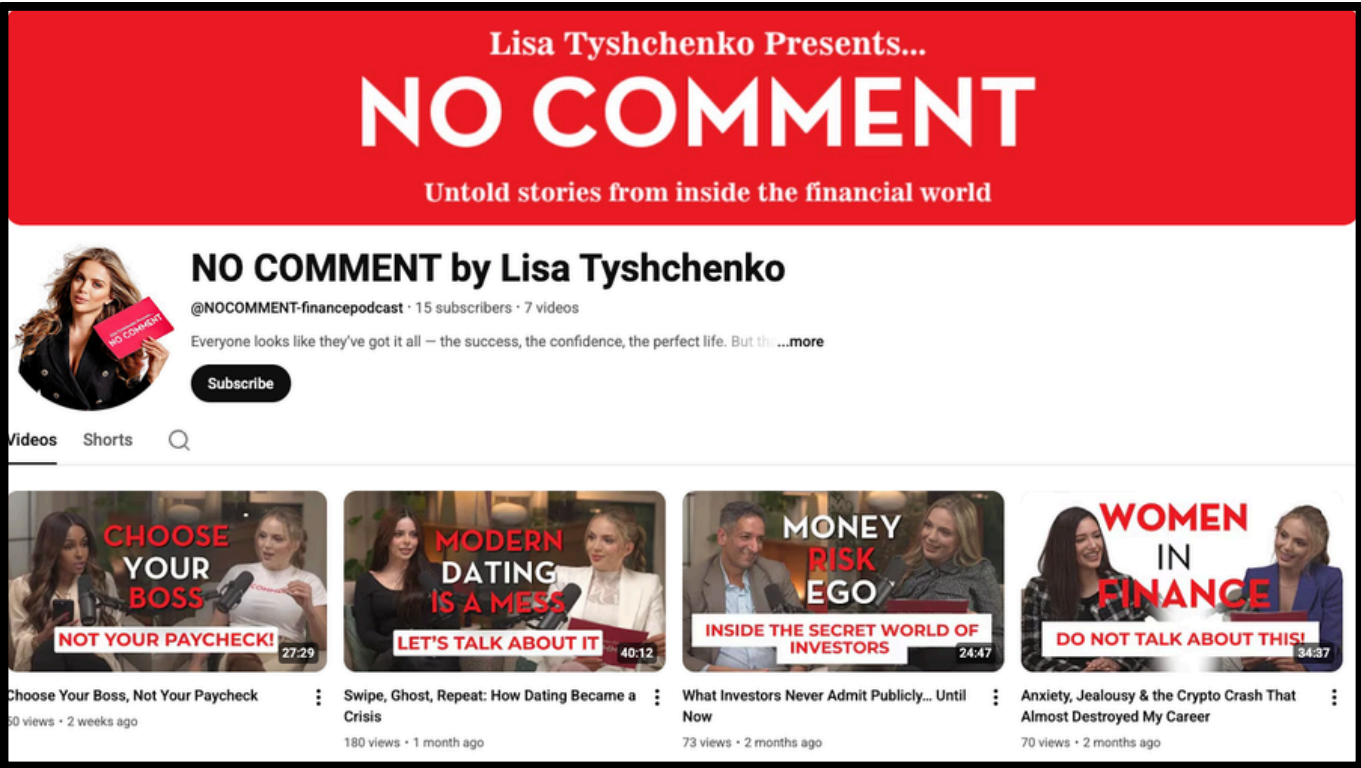


ALL YOU NEED IS TO BE YOURSELF!

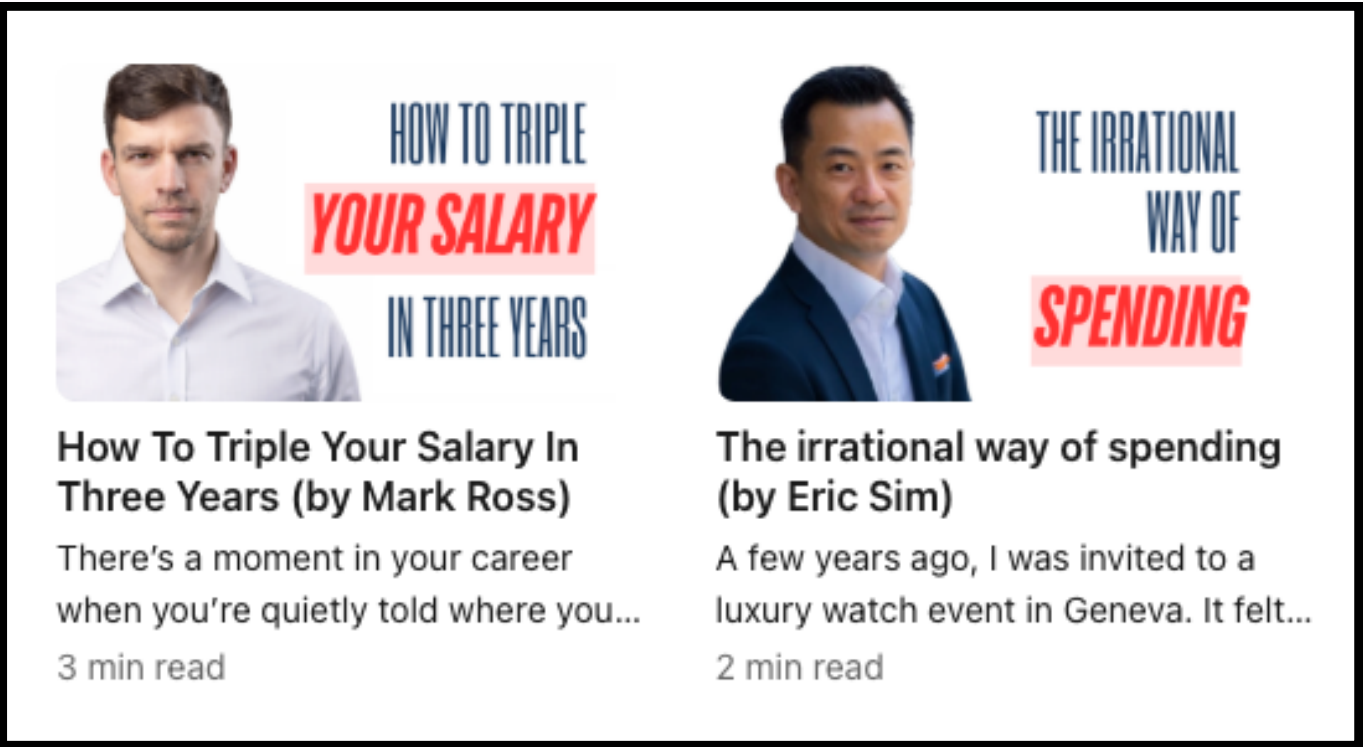


Package Inclusion

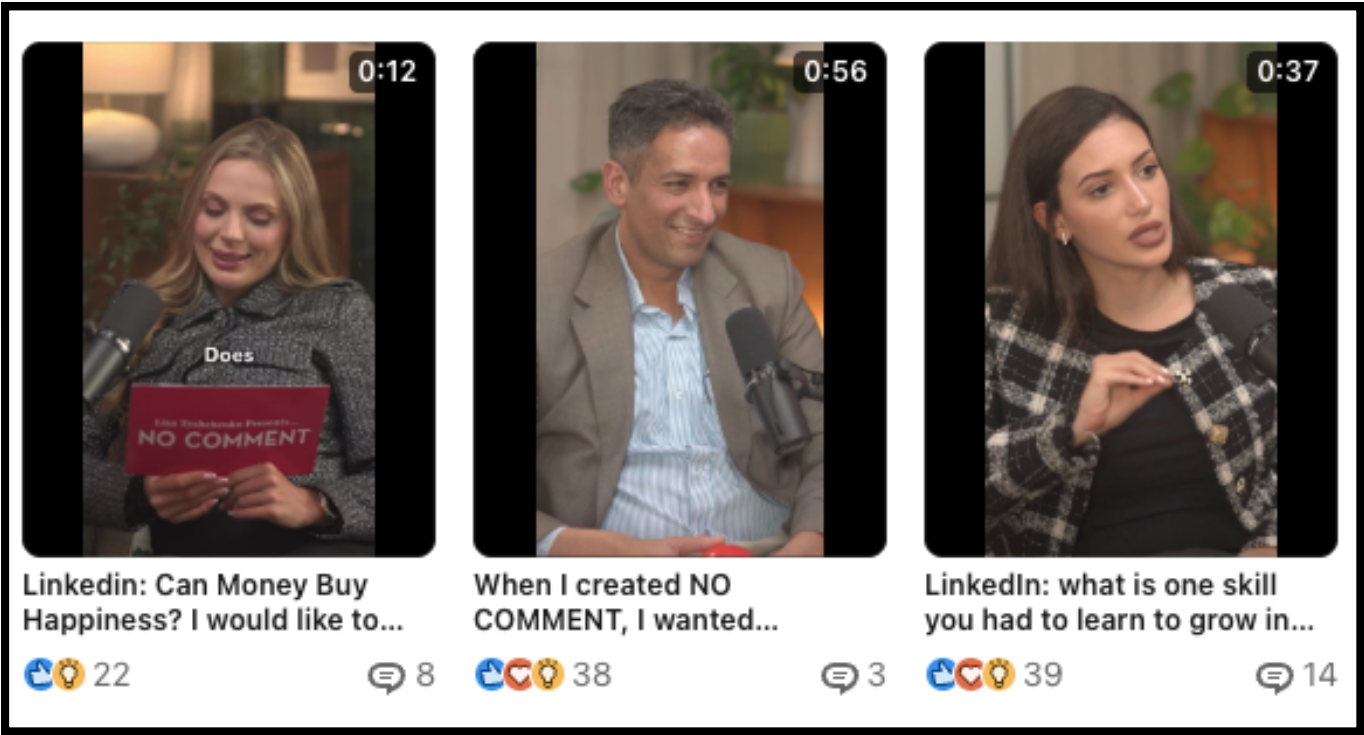
1 Full Podcast Video



1 Newsletter Feature



3 Social Clips



SOME NUMBERS

Our reach across platforms — here's where your episode lives



LISA'S LINKEDIN

2.6M+

Content Impressions
(Past 12 Months)

51,913 FOLLOWERS



4,541

PAGE FOLLOWERS
NO COMMENT LinkedIn



39,162

PAGE IMPRESSIONS
NO COMMENT Page (12 mo)



6,920

YOUTUBE VIEWS

30+

HOURS WATCH TIME

4,252

CLIP VIEWS



ON-DEMAND EVERYWHERE

Audience Reach & Distribution



LinkedIn Engagement

Primary platform with **52,000+ followers**; professionally edited video clips extend reach.



Newsletter Spotlight

Featured placement to **8,000+ subscribers**, ensuring direct impact.



On-Demand Platforms

Full episodes available on **YouTube** and **Spotify** for broad accessibility.



Social Amplification

Extended reach via **Instagram** and **TikTok**; guests receive all content assets for sharing.

Thank you!



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Lisa Tyshschenko



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