

Lisa Tyshchenko Presents...

NO COMMENT



## Meet the Host: **Lisa Tyschenko**

- Institutional investment professional specializing in alternative investments and private market access.
- Recognized LinkedIn thought leader with 52,000+ engaged followers
- Young Leader at Queen's Commonwealth Trust Fund
- *Passionate advocate for women in leadership and professional advancement*

# No Comment: Where We Started

## The Problem

**In today's professional world, everything looks perfect.**

Success, confidence, polished lives - on the surface, everyone seems to have it all.

## What We Experience

**Conversations often feel unreal.**

People talk only about business, wins, and growth - rarely about what's actually human.

## What's Missing

**There is no real space to be vulnerable.**

No room to discuss doubts, struggles, or the realities behind success.

## Why This Matters

**When everything looks unreal, people start believing they're the only ones struggling.**

We've moved past curated LinkedIn posts and perfect profiles. We exists for what's real.

# No Comment: Where the Real Story Lives

## What This Podcast Is:

- An honest space where people speak openly about challenges and share human side of success.
- Real conversations about what's actually happening beneath the surface.

## What We Talk About:

- Failures behind the wins
- Doubt, pressure, and trade-offs
- The emotional cost of ambition
- Lessons you won't find in posts or press releases

## Why It's Different:

- This isn't advice or self-promotion.
- It's reflection, honesty, and real stories told without filters.
- Outcome: more trust and conversation feel real.
- Because "*Every season of growth begins with an honest conversation with yourself*".

# Episode Structure & Flow



## Personal Journey



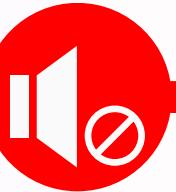
The episode starts with the guest sharing their story - where they began, the challenges they faced, and the moments that shaped their path.



## In-Depth Discussion



We dig deeper into the topics that matter, what worked, what didn't, and the honest lessons behind the journey.



## No Comment



At the end, there's a fun segment called "No Comment," where the host asks cheeky questions you might answer or simply press, "**NO COMMENT BUZZER.**"



## No Comment Studio



- High-quality audio and video
- Clean, modern presentation
- Thoughtful editing for a professional audience
- Brand-safe and executive-appropriate content

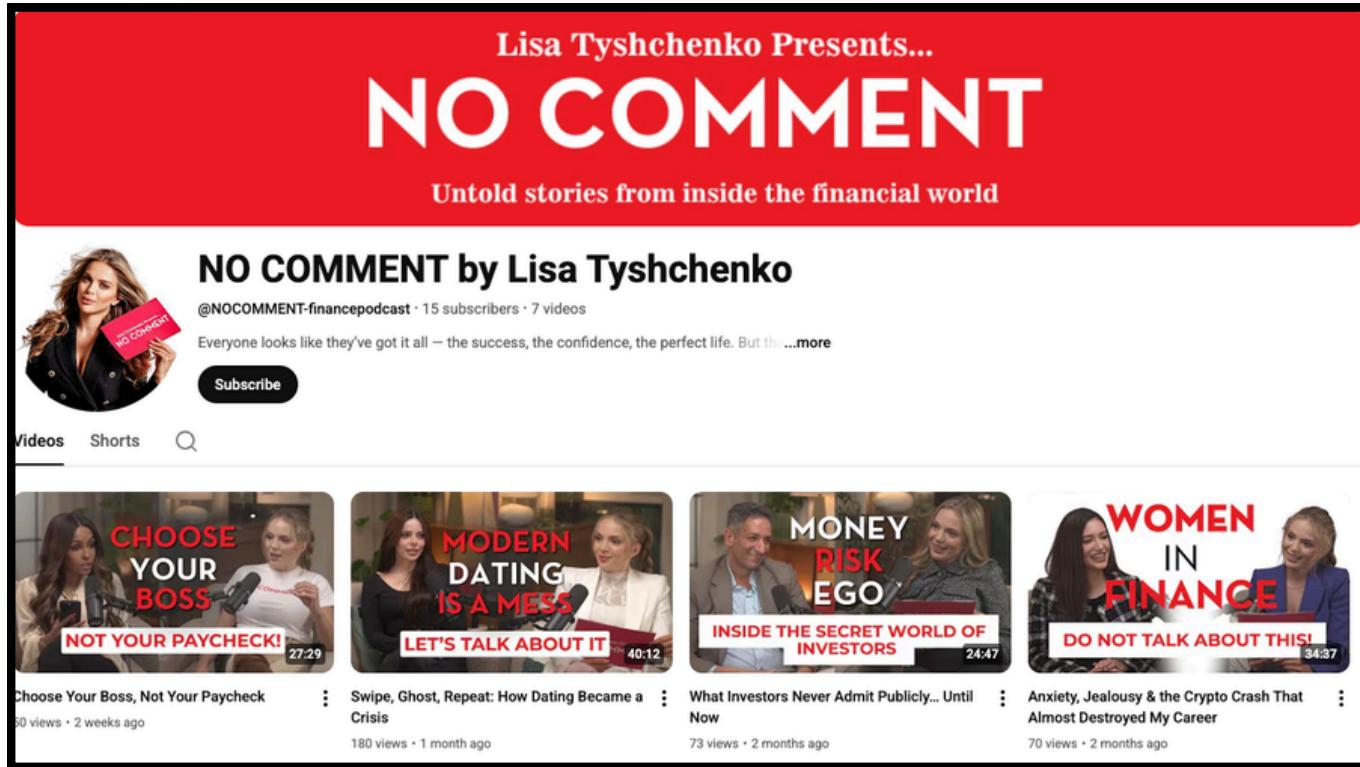


ALL YOU NEED IS TO BE YOURSELF!

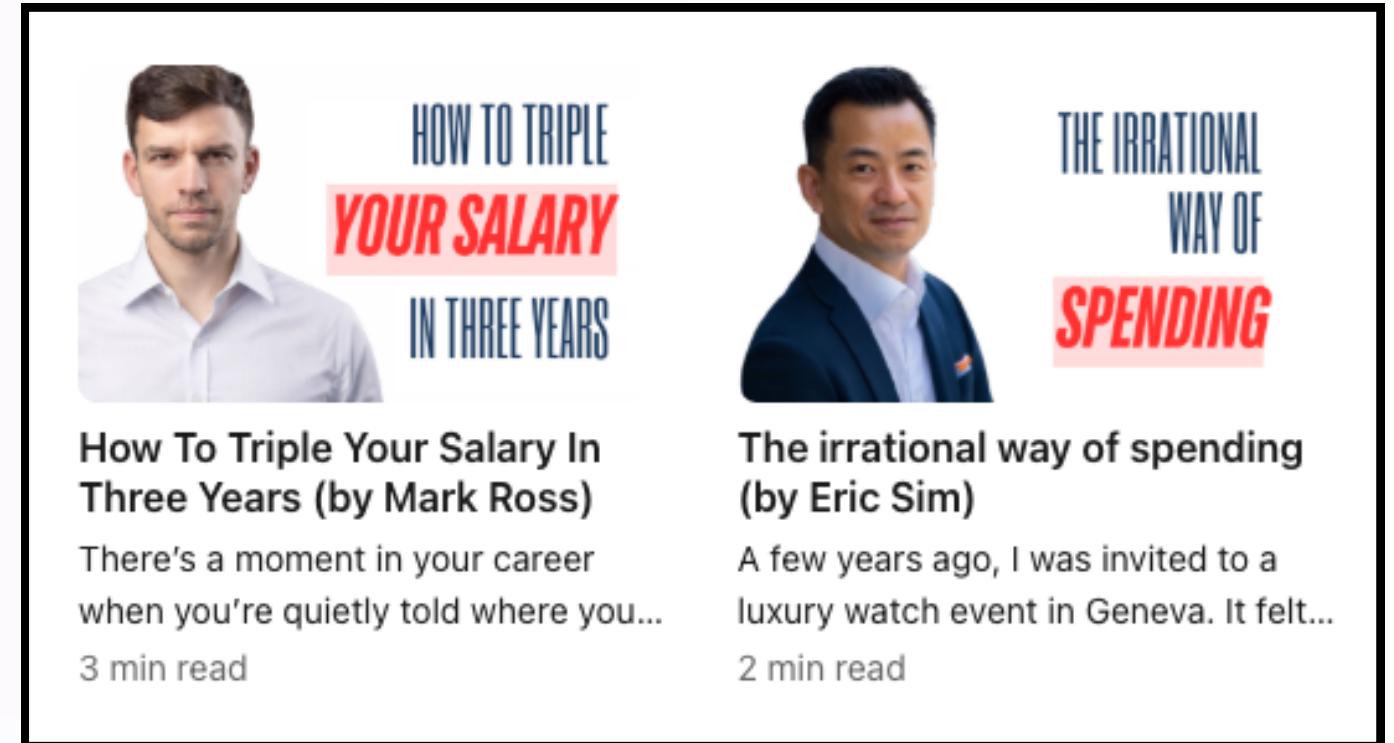


# Package Inclusion

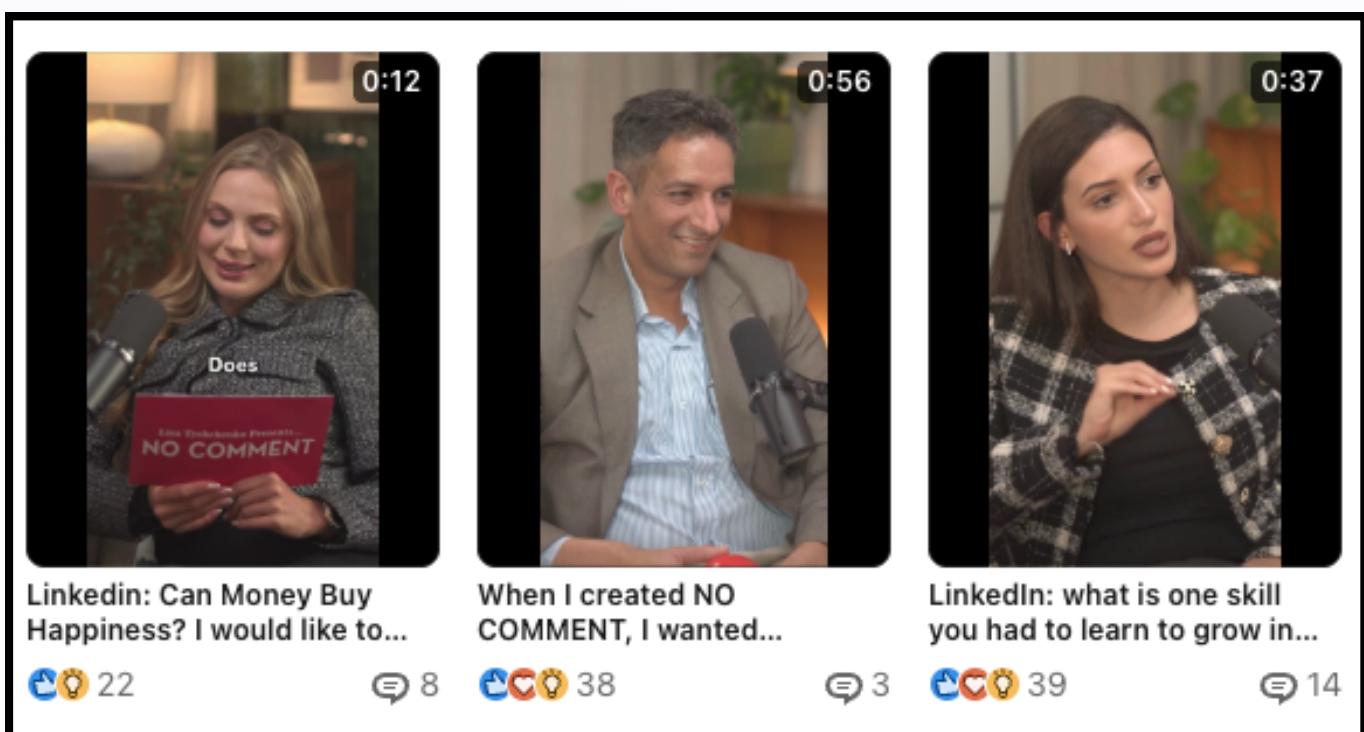
## 1 Full Podcast Video



## 1 Newsletter Feature



## 3 Social Clips



# SOME NUMBERS

Our reach across platforms — here's where your episode lives



LISA'S LINKEDIN

**2.6M+**

Content Impressions  
(Past 12 Months)

51,913 FOLLOWERS



**4,541**

PAGE FOLLOWERS

NO COMMENT LinkedIn

NO COMMENT



**39,162**

PAGE IMPRESSIONS

NO COMMENT Page (12 mo)



**6,920**

YOUTUBE VIEWS

**30+**

HOURS WATCH TIME

**4,252**

CLIP VIEWS



**ON-DEMAND EVERYWHERE**

# Audience Reach & Distribution



## LinkedIn Engagement

Primary platform with **52,000+ followers**; professionally edited video clips extend reach.



## Newsletter Spotlight

Featured placement to **8,000+ subscribers**, ensuring direct impact.



## On-Demand Platforms

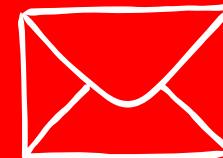
Full episodes available on **YouTube** and **Spotify** for broad accessibility.



## Social Amplification

Extended reach via **Instagram** and **TikTok**; guests receive all content assets for sharing.

# Thank you!



: lisatyshchenko1@gmail.com



Lisa Tyshchenko



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